INVESTMENT OPPORTUNITIES IN THE COLDCHAIN FOOD DISTRIBUTION & MARKETING INDUSTRY

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WHAT IS FOOD DISTRIBUTION & MARKETING

FOOD DISTRIBUTION
moving food to the population

FOOD MARKETING
activities that connect producer & consumer

COLD-CHAIN
Using cold chain facilities to maintain a certain temperature.
INVESTMENT OPPORTUNITY:
COLD-CHAIN STORAGE

FOOD STORAGE
PHARMACEUTICALS
BREWERIES
INVESTMENT OPPORTUNITY: COLD-CHAIN STORAGE: FACILITY IN ACTION
INVESTMENT OPPORTUNITY: COLD-CHAIN STORAGE: FACILITY IN ACTION
INVESTMENT OPPORTUNITY: TRANSPORTATION

REEFER CONTAINER (30MT)
LARGE TRUCKS (7MT-25MT)
PICK-UP TRUCKS (1MT-2MT)
TRICYCLE (100KG)
MOTORCYCLE (20KG)
INVESTMENT OPPORTUNITY: FABRICATION & SERVICING OF COLD FACILITIES

COLD ROOM FABRICATION

COLD FACILITIES SERVICING

COLD FACILITIES SPARE PARTS SALES
INVESTMENT OPPORTUNITY: CONSULTING, TRAINING & STAFFING SERVICES

CONSULTANT TO FIRMS
ORGANIZE TRAINING COURSES
JOB PLACEMENT FOR COLDCHAIN PROFESSIONALS
INVESTMENT OPPORTUNITY: FINTECH ECOSYSTEM

- RIDE HAILING TECH
- CROWD FUNDING TECH
- ECOMMERCE SERVICES
INVESTMENT OPPORTUNITY: PRIVATE FINANCIER

STRUCTURED ECOSYSTEM FINANCING

SHORT, MID, LONG TERM

UNDERSTAND THE VALUE CHAIN PRIOR TO INVESTMENT
INVESTMENT OPPORTUNITY: DISTRIBUTION

WHOLESALE TRADE

RETAIL TRADE

WHOLESALE: Distribution Centers

RETAIL: Supermarkets

PROCESSING: Ice Cream
THANK YOU. QUESTIONS?